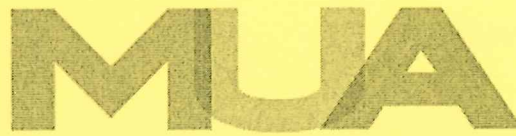


The
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POST GRADUATE UNIVERSITY EXAMINATIONS

SCHOOL OF MANAGEMENT AND LEADERSHIP

DEGREE OF MASTER OF ARTS IN DEVELOPMENT STUDIES

MDS 511: NETWORKING FOR POLICY CHANGE

DATE: 1st April 2022

DURATION: 3 HOURS

MAXIMUM MARKS: 60

INSTRUCTIONS:

1. Write your registration number on the answer booklet.
2. **DO NOT** write on this question paper.
3. This paper contains **FOUR (4)** questions.
4. Question **ONE** is **compulsory**.
5. Answer any other **TWO** questions.
6. Question **ONE** carries **30 MARKS** and the rest carry **15 MARKS** each.
7. Write all your answers in the Examination answer booklet provided

QUESTION ONE

Read the Case Study below carefully and answer the questions that follow:

RESOURCES IN IMPLEMENTATION NETWORK OF FISHERMEN COMMUNITY POLICY IN MOMBASA COUNTY

Policy implementation network is a concept recently developed to realize policy goals in complex environment. This is important to bear in mind because a public policy often faces complex problems and varying interests among stakeholders involved. Another issue like poverty is considered as a complex problem which could not be overcome by individual. Organization. In this context, those who implement public policy are public organizations. Generally, organizations seek the way to reduce organizational uncertainties they face. This condition leads an organization to do resource exchange with other organizations where this process provides resource availability an organization needs in order to deal with resource scarcity. In policy implementation network, resource exchange is a social process that can create more effective way of implementation process because of resource scarcity, and most organizations work with their specialization so that they have to do exchange with others for gaining needed resource. Exchange among organizations in implementation process is more likely to encourage better cooperation when dealing with a problem which needs two or more organizations rather than single organization.

Poverty faced by the people who live around coastline of Kenya is very complex and needs empowering solution. Where the fishermen in conflict with government of Kenya and County government of Mombasa on several issues. Ranging from the the type of fishnets used and licensing. Occasionally, fishermen use unrestricted fishnets to catch very small fishes in the sea against the policy. This can be seen as coastal area and sea in Kenya extend more or less 81.000 km coastline and there are about five islands in which around 8.5 million km² of its area are inside Kenyan economy exclusive zone. This areas have rich biological diversities and resources. Furthermore, based on BPS data in 2011, Mombasa island alone had 1 million people (10,27%)

under poverty line where many of them live in coastal area and about 53% of the total of fishermen in Kenyan were considered poor. Fishermen in Mombasa city still encountered with the same problem known as poverty. This condition is caused mainly by the lack of public policy implementation in Mombasa city where resource exchange is unbalanced, and rules of the game used is mostly driven by rule oriented and bureaucratic thinking. Based on that phenomenon, this case focused mainly on how resources were exchanged in the implementation of fishermen empowerment policy in Mombasa city. This policy focused on the empowerment of the fishermen in Mombasa County. These people are a group of societies that need extra attention from government due to the fact that Kenya is well known as an archipelagic country and most of its area have coast- line. This will bring maximum impact to all, especially the fishermen, if the government can empower them. To make that happen, government has the ability to produce social intervention through public policy. However, generally speaking, one policy usually has to deal with many even greater challenges and problems in the implementation process.

Required

- a) Reference to the case study, in policy implementation network, resource exchange is a social process that can create more ineffective way of implementation process. Explain the challenges and resistance to change encountered during policy implementation. **(15 Marks)**
- b) Policy implementation network is a concept recently developed to realize policy goals in complex environment. Discuss on the various actors during policy implementation network. **(15 Marks)**

QUESTION TWO

- a) Kamau recently noticed that there is slow growth in his business. Discuss FIVE ways Kamau can use networking to grow his business venture. **(10 Marks)**
- b) Discuss FIVE business networking strategies. **(5 marks)**

QUESTION THREE

- a) Discuss the different types of networking groups in a society. **(5 marks)**
- b) Discuss FIVE contemporary trends in the work place that affect organization networking strategies. **(10 marks)**

QUESTION FOUR

- a) Explain five purposes of public participation, government and stakeholders in all policy review and development processes is essential. **(10 marks)**
- b) Policies are the written or unwritten guidelines that governments, organizations and institutions, communities, or individuals use when responding to issues and situations. By giving explain five company policies you may need in day to day business operations. **(5 marks)**